# Century Club

# Hey Band!

Hello from Lisa Butterfield, aka "The Bucket Lady," and the rest of your loyal Alumni Band Board members.

## The History of the Bucket

The Alumni Band started a scholarship fund for current UW-L band members several years ago. A good portion of the fund has come from passing (some might say shaking loudly) the ice cream bucket! The generosity of members, friends, family and fans has given us the opportunity to establish a small operating fund used to maintain instruments and equipment, but far more important than that is the scholarship fund itself.

## **The Scholarship Fund**

To get to the endowment stage, the fund needs to be at \$25,000. When this milestone is reached, the UW-La Crosse Foundation will manage that money, and the fund will maintain itself. This means that our scholarship fund will automatically reoccur each year without any further help from that pesky bucket. Once it is endowed, we will have established a fund that is a legacy and a testament of our passionate commitment to music, to marching, and to our members.

## Where are we at today?

Right now, we are around \$10,000 short of this goal. However, we have developed a grand idea to take care of this, and we have a plan that requires your help.

## The Plan: The Alumni Band Century Club

- □ 100 Alumni Band members, family, fans or businesses to donate
- □ \$100 each, so we can be around for
- □ 100 years or more

#### The Reaction

When presented to the UW-L Alumni Board at a recent meeting, the plan was warmly received. In fact, our first \$100 donation came from a board member that very day, and we get more interest every day.

#### **Take Action Today!**

Lisa would like to put down her bucket! We will count down to 100 at Oktoberfest this year. Send your \$100 before Oktoberfest or bring it with you that weekend. Please make checks payable to *UW-L Alumni Band Scholarship* and mail them it to *Lisa Butterfield 2323 Ferry Street La Crosse, WI 54601*. Everyone who donates will receive a thank you letter from the UW-L Foundation, and it is all tax deductible.

Thanks and see you soon, Lisa and the rest of the Alumni Band Board